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HealthCom Media announces the hiring of new Director of Custom Programs Doreen Gates

DOYLESTOWN, PA — HealthCom Media, publisher of *American Nurse Journal*, the official peer-reviewed journal of the American Nurses Association, announces the hiring of Doreen Gates as Director of Custom Programs.

Ms. Gates comes to HealthCom Media with extensive experience within the allied healthcare and pharmaceutical industries for 25 years. She possesses sound business judgement, excellent analytical and relationship building skills resulting in keen ability to adapt to challenging business and industry landscapes.

Ms. Gates has a genuine passion for consultative selling and is known for creating, leading, and executing brand initiatives that deliver results while also preserving and maintaining a laser focus on the revenue targets for the organization.

Throughout her career, Ms. Gates has shown passion in her work and respect to her clients every step of the way. HealthCom Media is excited to have Ms. Gates join the team and look forward to the amazing ways she'll help not only HealthCom Media but her clients as well.

About HealthCom Media

HealthCom Media is a leading information and content development company. Our experience in, and understanding of, the many complex aspects of today's healthcare system has proven instrumental in securing our leading position as a premier healthcare publisher. Our staff includes nurses and experienced professionals who utilize market intelligence to deliver relevant content to our readers, many of whom are healthcare providers and association members. We excel in developing fully integrated marketing solutions for commercial entities that complement traditional advertising programs in our award-winning journals.

For more information about *American Nurse Journal* and HealthCom Media, please visit myamericannurse.com and healthcommedia.com

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